

THE RACISM DECODER RING



REVEAL THE SECRET LANGUAGE
THAT POLITICIANS AND PUNDITS
USE TO *NOT SOUND* RACIST!

WHILE
BEING TOTALLY
RACIST!



G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z	A	B	C	D	E	F
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z

INNER CITY YOUTH

CHHYL WCNS SIONB

BAD HOMBRES

VUX BIGVLYM

THUG

NBOA

LAW AND ORDER

FUQ UHX ILXYL

ONE OF THE GOOD ONES

IHY IZ NBY AIIX IHYM

YOU PEOPLE

SIO JYIJFY

STATES RIGHTS

MNUNYM LCABNM

REAL AMERICANS

LYUF UGYLCWUHM

NO, ALLL LIVES MATTER!

HI, UFFFF FCPYM GUNNYL!



HOMOPHOBIA!



CLASSISM!

**COLLECT
THEM ALL!**



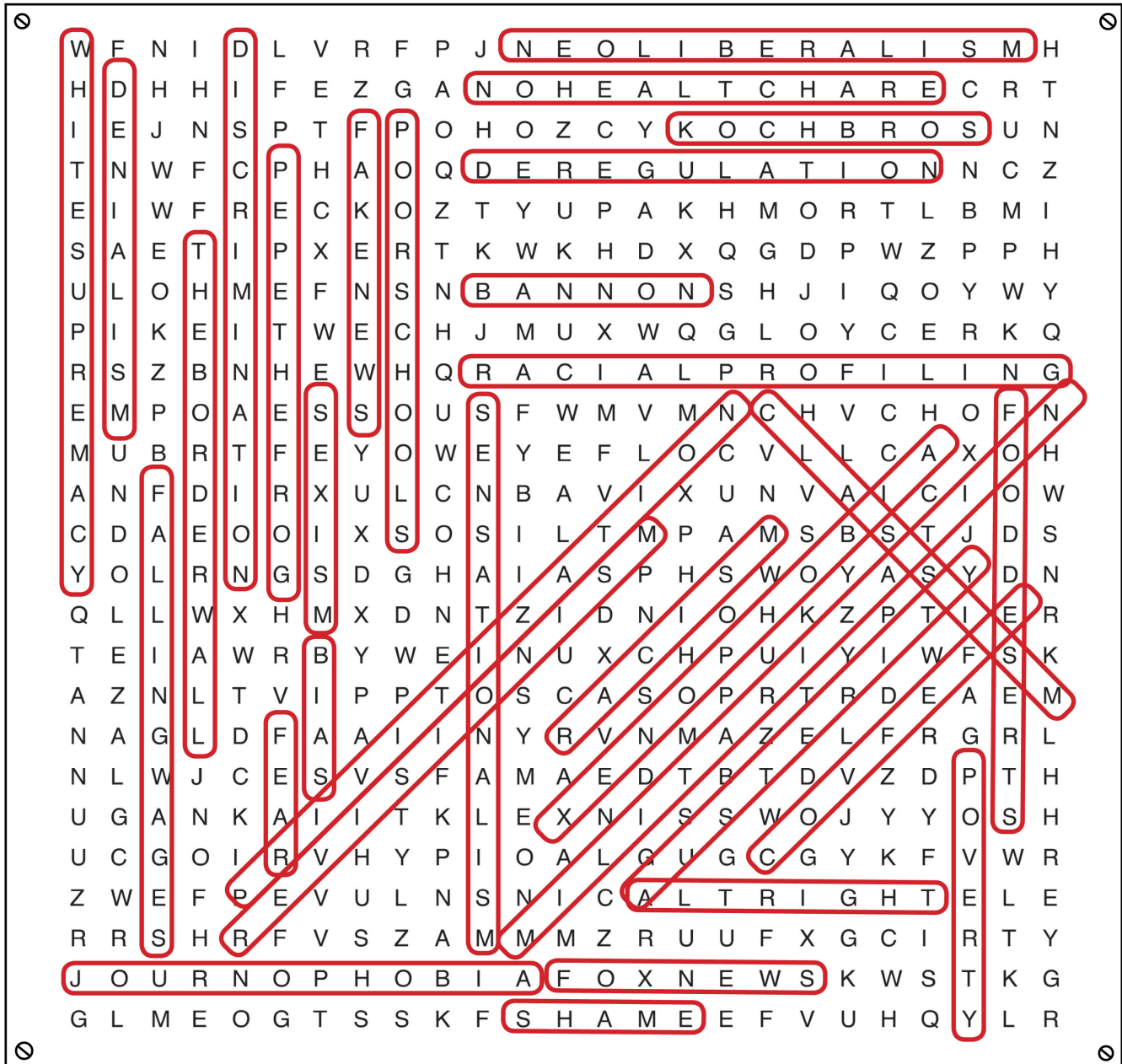
ISLAMOPHOBIA!



ANTI-IMMIGRANT!

UNLOCK THE BOX!

CAN YOU FIND THE HIDDEN FORCES OF THE MINDSET?



BIAS
FEAR
POVERTY
RACISM
SEXISM
SHAME
FAKE NEWS
DESCRIMINATION
JOURNOPHOBIA

NO-HEALTHCARE
FALLING WAGES
SENSATIONALISM
WHITE SUPREMACY
DEREGULATION
PRIVATIZATION
AUSTERITY
XENOPHOBIA
DENIALISM

CLASSISM
RACIAL PROFILING
POOR SCHOOLS
FAILING INFRASTRUCTURE
LACK OF SOCIAL CAPITAL
DEINDUSTRIALIZATION
NEOLIBERALISM
THE BORDER WALL
ALTRIGHT

MILITARIZATION
VOTER SUPPRESSION
FOOD-DESERTS
MEDIA CONSOLIDATION
GOVFEFE
BANNON
KOCH BROS
FOX NEWS
PEPE-THE-FROG

AUDIENCE IS KEY! TO GARNER **NEW** SUPPORTERS,
WHO DO WE NEED TO TALK TO?

NOT THE CHOIR. NOT THE OPPOSITION. THEY ARE...

THE PERSUADABLES

Instructions: Circle the people who *do not* necessarily agree with you, but who you *do* think you have a reasonable shot at convincing.

A.



OBAMA TRUMP VOTERS
The can go either way.

B.



INTERFAITH COMMUNITIES
They'll listen.

C.



SILICON VALLEY BROS
Just mention
'disruptive ideas.'

D.



NAZI CLOWNS
Don't waste your time.

E.



HARRY POTTER FANS
They'll gladly join you in the
fight against evil.

F.



BERNIE SANDERS
C'mon, he's already on
your side.

G.



FIGHT FOR 15

H.



SMALL PAYCHECK
They're ready for change.

I.



THE UNDEAD
You're too late!

J.



TEA PARTY GUY
If you're not on Fox
News, he won't hear
you, anyways.

K.



ZONED OUT MILLENIALS
You'll need to use snapchat or in-
stagram in order to communicate.

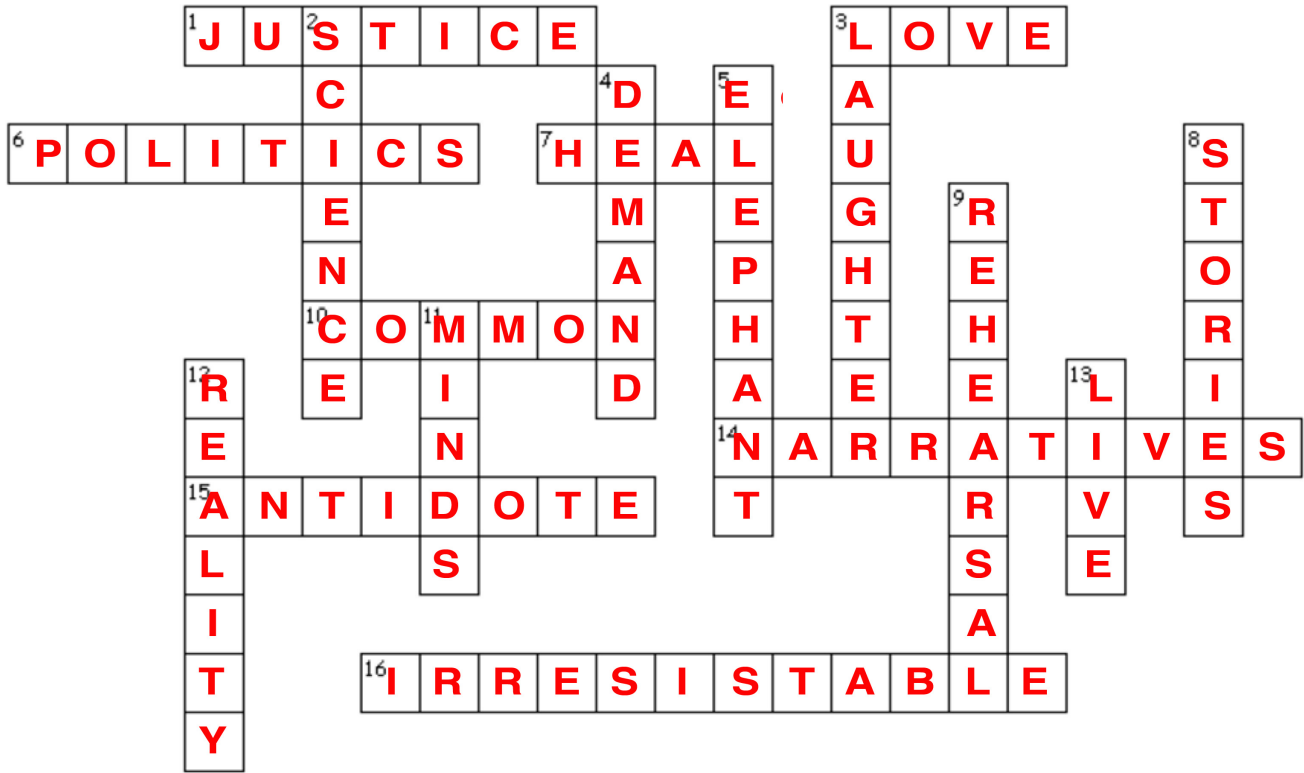
L.



SOCCER MOMS
Soccer is a huge indicator
of values. Not kidding.

WHAT'S THE WORD?

COMPLETE EACH SENTENCE TO SHIFT THE NARRATIVE



ACROSS

1. "The arc of the moral universe is long but it bends toward _____." – Martin Luther King Jr.
3. "Darkness cannot drive out darkness; only light can do that. Hate can- not drive out hate, only _____ can do that." – Martin Luther King Jr.
6. "Culture precedes _____." – Jeff Chang
7. "As we become aware of ourselves as storytellers we realize we can use our stories to _____ and make ourselves whole." – Susan Wittig Albert
10. "Humanity still has the ability to work together in building our _____ home." – Pope Francis
14. "Stories are _____. And they are not just about redistributing the goods. They are about figuring out what is good." – Marshall Ganz
15. "The practice of love is the most powerful _____ to the politics of domination." – bell hooks
16. "The purpose of the writer is to make revolution _____." – Toni Cade Bambara

DOWN

2. "Whenever we try to envision a world without war, without violence, without prisons, without capitalism, we are engaging in speculative fiction. All organizing is _____ fiction." – Walidah Imarisha
3. "Against the assault of _____; nothing stands." – Mark Twain
4. "Power yields nothing without a _____." – Frederick Douglass
5. "Don't think of an _____." – George Lakoff
8. "The Universe is made of _____, not atoms!" – Muriel Rukeyser
9. "The theatre itself is not revolutionary; it is _____ for the revolution" – Augusto Boal
11. "We have to talk about liberating _____ as well as liberating society." – Angela Davis
12. "Speaking isn't neutral or passive. Every time we speak, we bring forth a _____." – Freedman and Combs
13. "We tell ourselves stories in order to _____." – Joan Didion

A-MAZE-D BY FAKE NEWS?

NAVIGATE THE MEDIA INTERVIEW!

MEDIA INTERVIEWS ARE NOT ALWAYS FRIENDLY TERRITORY! AVOID THE PITFALLS AND NAVIGATE THE MINEFIELD SO YOU CAN TELL YOUR STORY!

